



# BROOKFIELD SCHOOL

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16.3.17

## FUNDRAISING FOR BROOKFIELD

Dear Parents/Carers,

When I became a head teacher I didn't think I would need to become an expert fundraiser, but it is sadly now essential. As previously mentioned, Brookfield, like many other schools, is facing unprecedented financial challenges. The school is currently exploring a range of different options to generate additional income.

So what are we doing?

### 1. We have established a school fundraising committee

This committee is made up of Cee (school business manager), Philip (parent and PTA treasurer), Karine (parent and professional fundraiser), Karin (parent and former PTA chair) and myself. All of us are happy to talk if you have any suggestions or questions. We have already raised money through the introduction of 'Mydonate' (an online tool for donating money), 'Easyfundraising', and several successful grant applications.

### 2. We are now seeking donations from individuals (parents, carers, ex-pupils, members of the local community who care about Brookfield)

If you, your friends or family would like to contribute and be part of our 'Fundraising for Brookfield' drive we would be extremely grateful. **Any donation however small will be gratefully received.** A reception child recently brought me the contents of her piggy bank money - so kind and generous! At the other end of the spectrum a grandparent donated £5,000 towards the junior playground equipment.

### How to give a straightforward donation:

Any UK tax payer can visit the school's website and go to the 'Online Payments and Donations' tab at the bottom of the homepage. This will take you to 'Mydonate' where you will be able to make an anonymous donation. If you are not a UK taxpayer, a cheque can be made payable to Brookfield Primary School.

### If you would like to donate towards a specific project:

The fundraising committee has compiled a list of projects that require additional financial support - see the details overleaf. If you wish to discuss further please make an appointment via the school office or email [admin@brookfield.camden.sch.uk](mailto:admin@brookfield.camden.sch.uk). As you can see, the projects represent a wide range of areas in which the school requires additional help. If you have other ideas for other projects please let us know.

Thank you so much for your ongoing care and support – especially in these tough times.

Best wishes

Mark Stubbings  
(Headteacher)

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## Fundraising for Brookfield

Below are some of the projects and associated costs which we would love you to consider supporting. You can either do this through a one off gift or as a regular standing order / direct debit.

Thank you!

### Enrichment Projects

- Workshops from authors, poets and illustrators on World Book Day: £1,000
- Incubators and baby chicks for the Y2 classrooms: £650
- Young Shakespeare workshop and performance for Years 5 and 6: £650

### Learning Resources

- Topic Books for the school library: £2,500
- Books for class libraries: £1,500
- Replacing interactive whiteboards £4,000
- Replacing PCs £450 each
- Classroom ipads to support teaching and learning £400 each

### Learning Environment

- Additional PE storage for the top hall: £1,800
- Ongoing redecoration to keep the school looking fresh £tbc

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